



YES!
FUNDRAISING CAN BE FUN AND SIMPLE!
WE'VE GOT THIS!
WE ARE GOING TO THE
2018 Rose Parade!

Don't worry! Start smelling the *ROSES*.
We have a plan! Fundraising does not have to be
hard or a bummer. Let's make it fun and easy, this is our 2017 plan!

As a Booster organization want EVERYONE to be able to participate with as little financial burden as possible. However, WE NEED YOUR HELP! There is no way the fundraising committee can do all that is needed to raise funds for the full band. It will take all of us, parents and students, to make this happen. We need to raise funds to purchase uniforms (\$70,000), as well as additional funds to lower the cost of our overall trip to the Rose Parade. Funds raised by the band will go first to the cost of uniforms and then to lower the cost for all students. Here are a few ways we plan to get there! The following is our outline of Fundraisers, and WE NEED EVERYONE TO PARTICIPATE to be effective! *Don't worry its easy!*

1. *March 1st-April 15th: Clothing Drive & Pancake Breakfast at the Saratoga Springs Spring Fling.*

Start collecting old clothes, anything wearable: clothing, shoes, purses, belts, coats, hats and more. YES START HOARDING AND STORING~ we are paid to collect the items that your family, friends and neighbors want to dump at DI! Instead, YOU get to collect it and bring it on April 15th to our Pancake Breakfast! We will be paid by weight for what we gather. We are asking for a goal of twenty (33 Gallon) bags of items from each member. Just 20 bags! How easy is that, and you get a cleaner home! Ask your neighbors to give their spring cleaning items to you too! See the flier for more information. The Pancake Breakfast runs from 8-10 am on April 15 at Neptune Park. The clothing drop runs from 8am-12pm that same day at Lakeview Academy across the street from Neptune Park. We will also have an early drop for those who need it on Wednesday March 15, from 6-8 pm at Westlake in the south lot.

Target Amount: \$15,000-\$20,000

What it will take: EVERY student brings in 20+ bags (33 gal size) of clothing and other items.

2. *March 1st --July 1st Westlake Banner Sponsorship Program.*

We will be participating in the Westlake Banner Sponsorship program. Fliers with the sponsorship levels, an invoice, and a "do not contact" list are being provided. This fundraiser is our primary Uniform fundraiser. Our goal is for every student to find one sponsor to purchase a sponsorship package to be applied to the Uniform fund. If every student does this, our uniforms will be paid for and our other

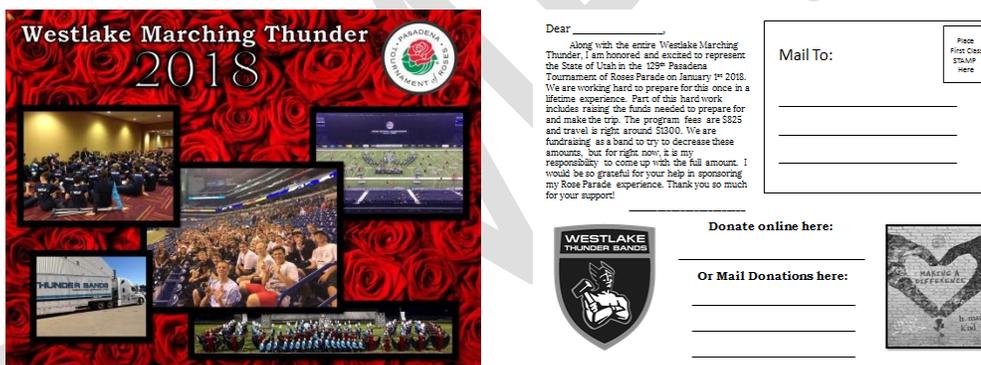
fundraisers can be used to lower overall tour costs. This program has the added advantage of the opportunity to obtain additional sponsors for yourself. While the first sponsorship comes to the Band for the uniform fund, any additional sponsorships you bring in will be credited directly to you for your fees and tour costs! You have the opportunity to get enough sponsors to cover up to the full cost of your fees. Please use the guidelines on the Westlake Sponsorship forms.

Target Amount: \$70,000 for uniforms

What it will take: EVERY student finds one sponsor. See flier information for details.

3. March 1st –July 1st Post card Mailer

The Post card Mailer option is solely for you to earn your own fees. Do you have relatives and friends that may be out of state and can only help with a few dollars? Here is way they can help you! The friends and family post cards will be provided electronically for you to email out or post on social media. You also have rights to copy and mail if you choose. (We explored the costs to print and provide them for families, but determined the cost to provide that many copies was not a wise use of funds.) All funds raised are sent directly to you and 100% is applied to your own fees. Send to your family out of state, or out of the area-anywhere! Any dollar amount helps YOU! You collect the funds for your PERSONAL fees. Here is what the front and back of the card look like:



Target Amount: Your Fees!

What it will take: Send to your friends and neighbors and family members who want to help out!

4. Summer service donation fundraiser(s)-Date(s) TBA

We will be reaching out to our community, **“Making a Difference”** by doing service oriented fundraisers. Details are still in the works and will depend on what local businesses will allow, but please watch for these events as we get into warmer weather. In May we will be hosting the Rose Parade President, Lance Tippetts. He is the one who selected the **“Making a Difference”** theme and he wants us to put him to work helping the Band raise funds and awareness and giving service during his visit. We will likely be holding a service oriented fundraising event while he is here, and we are also looking at an event possibility in June. We will send out more information via the weekly email as plans are solidified.

Target Amount: \$20,000 for uniforms if needed, but the intent is to lower overall tour cost.

What will it take: EVERY student and parents as well will be needed to organize, show up, pitch in, and make it great! Watch for more information to come!

5. **August 2017-Battle of the Bands!**

That's right! We will be holding our own Battle of the Bands concert! We will be advertising for bands in the next few months and selling tickets leading up to the event. Watch for details to come!

Target Amount: \$20,000 to lower overall costs for tour for all students.

What it will take: EVERY student and parents as well to help organize, show up, pitch in, and help to make it great! We will need publicity, ticket sales, and logistics. Watch for details!

6. **Spirit Scarves!**

Who wants to show their THUNDER PRIDE by wearing a Thunder Scarves? We will be selling these at our Football games and home events. Just to spread some Cheer!

Final design still to be determined, but this is a sample:



7. **Corporate Fundraising**

Our Fundraising Committee is also working hard looking for corporations who would like to sponsor the band. If you have ties to a company that matches funds or who might be willing to donate to the band, please let us know. Our goal is to find a company that is interested in being a long term band sponsor, covering the cost of new uniforms in exchange for exposure and advertising over the life of the uniforms (7-8 years). This would allow us to apply all other funds raised to lower the cost of tour fees. That is the goal. We need help to make it a reality. We are also happy to take smaller corporate donations so if you have contacts, please let us know! We can either give you the information you need to make the contact, or we can make the contact for you.

If you have questions about fundraising or any of the fundraising options listed above, please contact a member of our Fundraising Committee!

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